



# News Release

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## **Medical seating manufacturer marks 25 years of significant growth**

ELKHART, Ind. — Champion Manufacturing is celebrating its 25<sup>th</sup> Anniversary as a medical seating company with an outstanding record of growth to become a market leader in patient seating.

When it began in 1992, Champion saw an opportunity in the healthcare industry. The company created a recliner specifically designed for the healthcare sector and quickly established a foothold in this market.

“What’s really remarkable is that a number of our team members go back to the company’s start over two decades ago,” said company president Doug Keeslar. “That’s the kind of commitment, continuity and corporate memory that is tremendously valuable in what we do today. It also says a lot about the bonds we’ve developed over the years as a team.”

Keeslar, who took the company helm in ‘2004, said, “it’s been quite a thrill to see the growth we’ve had and all the things that have been accomplished over the last 25 years. We’ve gone from being a small seating manufacturer with one customer, to a company

that has an expansive customer base throughout the USA, including over 40 countries world-wide. It is a tribute to the innovative, dependable and quality products our team continues to bring to market.”

Its superior products, diverse sales structure, and significant resources helped Champion become a market leader in the industry. In fact, Champion has continued to grow its sales and product offerings, which feature a broad line of patient recliners, task seating, and sleeper chairs. “Because patient comfort is key, we offer a vast selection of accessories and options to customize our products,” said Keeslar. “What matters most to a cancer patient receiving chemo, a patient sitting through a dialysis treatment, a new mother in an OB unit or a loved one sleeping nearby will all differ. Helping our customers create a positive experience for their patients is our number one goal.”

Champion is currently anticipating future growth opportunities, with plans for manufacturing expansion. For more information about Champion and its products, visit [www.championchair.com](http://www.championchair.com).

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